

# Website Brief

Company Name

Your Name:

Position:

Phone:

Email:

Address:

Post Code/Suburb

## Services you are interested:

- New Website
- Redevelop
- Lead Generation
- SEO
- Mobie Site
- Social Media

## Social Media you have:

- Facebook
- Twitter
- Youtube
- Linkedin
- MySpace
- Other

## Style you like:

- Modern
- Corporate
- Funky
- Minimal/Clean
- Fun
- Grunge

**Your purpose of website - what do you want to achieve from your website?**

**What industry are you in? What is your target market? How do your customers find you normally?** ( Please be as specific as possible)

**Your domain /your url? ( if applicable)**  
**Do you have web hosting?**  
**What are your desired email address?( up to 3)**

**What are your main competitors and their site urls?**  
( These do not have to be from the same industry as you)

## Design Fundamentals:

Do you have an existing logo or corporate identity?  
Color scheme ( not more than 3 colours)  
Navigation structure ( how many pages for your website)

**What sort of style and basic layout you like? Please give us 3 urls you like and what you like about them?**

**Images** - Can you provide photos / you need stock images/ you need professional photography?

**Site Maintenance /Other requirements** - (any additional information - if you have special requests such as galleries, video player or more....)